VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS), HYDERABAD DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES

COURSE NAME-ENGLISH LANGUAGE AND COMMUNICATION

(Common to all branches) SYLLABUS FOR B.E. 1/4

W.E.F-2023-2024

Instruction: 2 Hours	SEE: 6	0	Course code: U22HS010EH		
Credits: 2	CIE: 4)	Duration of SEE: 3 Hours		
COURSE OBJECTIVES			COURSE OUTCOMES		
The course will enable the learners to:			At the end of the course the learners will be		
			able to: -		
1. Build greater confidence and proficiency		y	1. Communicate effectively, appropriately		
in oral and written communication.			and ethically in both professional &		
2. Equip themselves with essential language			personal spheres.		
skills to analyze and articulate their point			2. Listen to different types of spoken		
of views.			discourses and use them in relevant		
3. Develop the ability to engage in reading			contexts.		
for reflection and enquiry.			3. Construct grammatically correct sentences		
4. Construct grammatically correct and			using adequate vocabulary to compose		
contextually appropriate cor	rect		written and spoken discourses.		
sentences.			4. Read, evaluate and appreciate various text		
5. Learn how project reports an	re written in		types.		
their related field of study.			5. Research, collect data and write branch -		
			specific structured project reports in		
			English		

UNIT-1 1.0 Effective communication and Interpersonal skills

- 1.1 Role and Importance of Communication styles, channels and barriers of communication.
- 1.2 Politeness theory Brown & Levinson.
- 1.3 Johari Window
- 1.4 Persuasion techniques.
- 1.5 Stages of Team Building by Bruce Tuckman

UNIT-2 2.0 Listening and Speaking skills

- 2.1 Importance of listening-- Types of listening
- 2.2 Speaking skills: Grice's conversational Principles

UNIT-3 3.0 Reading and Writing skills

- 3.1 **Reading** strategies- SQ3R Survey, Question, Read, Recite, Review.
- 3.2 Features of Writing---Principles of writing paragraphs-Coherence, Cohesion & Unity; Use of appropriate linkers/connectives.
- 3.3 Request letters
- 3.4 Writing structured project reports.

UNIT-4 4.0 Vocabulary Building and Grammar

- 4.1 Vocabulary Building: Synonyms, Antonyms, One-word substitutes; Collocations; Idioms.
- 4.2 Functional Grammar: Articles, Prepositions; Tense and Aspect; Subject-Verb agreement; Direct and Indirect Speech.

Jarqueline!

UNIT-5 5.0 Reading for appreciation of literary texts

- 5.1 **Prose text-** Our Own Civilization—CEM Joad.
- 5.2 **Poem-**What Life should be-Patricia A Fleming.

Prescribed textbook for theory:

Technical communication - Principles and Practice (2nd Edition 2014) - Meenakshi Raman and Sangeeta Sharma- Oxford University Press.

Suggested Reading

Paul V. Anderson – Technical Communication

E.Suresh Kumar, P. Sreehari and J. Savithri - Essential English

Reading comprehension - Nuttal.J.C - Orient Blackswan

Sunitha Mishra, C. Murali Krishna, Communication Skills for Engineers, Pearson, 2004.

M. Ashraf Rizvi. Effective Technical Communication. Tata Mcgraw Hill, 2005.

Allen and Waters., How English Works.

Willis Jane., English through English.

Brown, Penelope and Stephen C. Levinson. 1978. Universals in language usage: politeness phenomena: Cambridge University Press.

The break-up of CIE: Interna			
1 No. of Internal tests	: 2 Max.Marks	: 30	
2 No. of assignments	: 3 Max. Marks	: 5	
3 No. of Quizzes	: 3 Max. Marks	: 5	
Dr. Joy Anuradha Centre for English Langua University of Hyderbad Members-HSS, VCE Dr.G.Meena Dr. K.Jhansi Rani Dr. B. Sheela Rani Simon Dr. T.Sunand Emmanuel		Prof. B. Vijaya Chairperson of I Dept. of English Arts College-OU Mr. Joy Hans Director-Speak Divisional Head Hyderabad	Out Academy